

April 10, 2019

Trans High Corporation

c/o [REDACTED], [REDACTED], [REDACTED]
[REDACTED] and [REDACTED]

Copies via USPS Certified Mail to

[REDACTED], [REDACTED], [REDACTED], [REDACTED] and [REDACTED]

RE: Trademark Infringement- Women of Weed

Dear All-

I represent Mother Earth's Green Services LLC ("Mother Earth") in connection with its intellectual property and business matters. I'm writing you for the third time to request you immediately cease and desist any use of "Women of Weed" for groups or activities within the Cannabis industry other than my Client's. Please forward this letter to Counsel if you are currently represented.

In an initial letter dated February 8, 2018, Mother Earth respectfully asked that you stop use of its WOMEN OF WEED mark, which you have apparently ignored. Mother Earth once again reached out to you on September 25, 2018, but there has still been no acknowledgement or cessation of use of Mother Earth's WOMEN OF WEED mark. As explained in more detail below, put succinctly, this is unacceptable and disrespectful. Continued disregard of Mother Earth's intellectual property is actionable in court. Your continued use of Ms. Warner's registered trademark is an ongoing, direct infringement on her IP rights and has led to confusion amongst consumers.

As you are no doubt well aware by now, Mother Earth has used the WOMEN OF WEED mark since at least as early as 2013 in connection with association services and related gatherings of groups and/or activities within the Cannabis industry, and has made a significant investment in the mark to promote and develop the brand. As a result, people recognize the WOMEN OF WEED mark as an indication that the services provided under the mark originate from or are associated with Mother Earth. The WOMEN OF WEED mark therefore represents valuable goodwill owned by Mother Earth, and in addition to my client's desire and obligation to protect its consumers from being misled and disappointed

by imitation services purporting to have association with my client's services, Mother Earth's brand is afforded a broad scope of protection under the Lanham Act.

Section 43(a) of the Lanham Act (15 U.S.C. § 1125) prohibits the use in commerce of "any word, term, name, symbol or device... which is likely to cause confusion, or to cause mistake, or to deceive as to the origin, sponsorship, or approval of his or her goods, services, or commercial activities by another person." Your use of the WOMEN OF WEED mark for association services and related gatherings of groups and/or activities (or similar or related goods/services) within the Cannabis industry is likely to cause precisely this type of confusion among the public and among both Mother Earth and your own customers, entitling Mother Earth to your profits (which we understand to be substantial), actual damages, and/or attorneys' fees. *See* 15 U.S.C. § 1117.

In addition to Mother Earth's claim for trademark infringement, your distasteful sexualization of women in the Cannabis industry tarnishes Mother Earth's reputation and efforts by linking Mother Earth's WOMEN OF WEED mark to services that are portrayed in an objectionable context.

As a trademark owner, Mother Earth is obligated to take steps to protect its trademark rights and the good will built up in the brand. If you believe you have any right to use the WOMEN OF WEED mark, please let us know and the reasons for your belief. Alternatively, because of the confusion resulting and likely from your use of the WOMEN OF WEED mark, this letter constitutes our third request that you immediately cease and desist any and all use of the WOMEN OF WEED mark in your business, advertisements, online materials, and the like in connection with association services and related gatherings of groups and/or activities (or similar or related goods/services) within the Cannabis industry, and provide us with a full financial accounting for all events, activities, goods, and services you have provided in connection with the WOMEN OF WEED mark – including revenues received and a calculation of profits. We expect confirmation no later than **18 April 2019** that you have complied with this demand as well as our receipt of the requested financial information.

Mother Earth hopes and expects that this matter can be resolved amicably by receiving your complete cooperation with the above terms. But because this matter may result in further legal action, we must remind you of your obligation to preserve all documents and evidence related to your use of the WOMEN OF WEED mark. Also, Mother Earth reserves all rights,

claims, defenses, remedies, and contentions it may have. This letter is not a full recitation of all relevant matters, and nothing omitted or contained in this letter may be construed as or deemed to be an admission or a waiver by Mother Earth's Green Services LLC.

Thank you for your time and prompt attention to this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Andrew Olmsted', written in a cursive style.

Andrew Olmsted