Division of Cannabis Regulation Guidance Document – 02.27.24

Topic: Sativa, Indica, and Hybrid terms on packaging

May final marijuana product package feature the terms "Sativa", "Indica", or "Hybrid"?

Yes. The terms "Sativa", "Indica", or "Hybrid" may only be utilized on marijuana product packaging if it is part of a logo or product name. "Sativa", "Indica", or "Hybrid" cannot be referenced as a side or behavioral effect of usage, designating product as sativa, hybrid, or indica does not provide a description of side effects and behavioral effects of usage. Marijuana product may not contain any information that is not specifically outlined by rule, except information required to be compliant with applicable local, state, and federal requirements. See 19 CSR 100-1.120(1).