

Study from anywhere in the world

Cannabis & Hemp 101

Professional Certificate



13 WEEKS | ONLINE | PART TIME

COURSE OVERVIEW

Discover the science, business and future of Cannabis and Hemp.

This comprehensive online Cannabis & Hemp 101 Professional Certificate is designed for aspiring entrepreneurs, cultivators, professionals and anyone else eager to gain a complete understanding of the Cannabis and hemp industries – from cultivation and processing to medical Cannabis, industrial hemp and business opportunities in both industries.

Delivered online and part-time through engaging self-study content, lecture-led Zoom sessions, pre-recorded video lectures and peer to peer sessions, this certificate empowers you to grow your expertise while balancing your personal and professional commitments.

The course is not a short course or a generic online programme but a facilitated, cohort-based Professional Certificate through the only higher education accredited Cannabis and Hemp Institution in Africa. With markets expanding across Africa and internationally, credible education has become a competitive advantage. This course positions you ahead of the curve.

Designed for working professionals and global citizens the course is fully online, but for anyone wanting to take this experience to the next level we offer an optional, in-person, 2-day Industry Immersion either in Cape Town or Johannesburg at an additional cost.

2026 FEES:

Upfront: R18,500

3 X instalments: R21,500 (R5,000 deposit & 3 x R5,500)

COURSE FEE INCLUDES:

All self-study content & pre-recorded lessons
All lecture-led Zoom lessons
Certificate of Completion

COURSE FEE DOES NOT INCLUDE:

Optional in-Person Immersion (see below)

DELIVERY METHOD:

In English, fully online including

- Online self-study modules (recorded lectures, readings, and assignments)
- Live Zoom lectures with global experts
- Live working sessions focused on real-world application
- Interactive Q & A sessions
- Live interviews with industry professionals
- Facilitated cohort discussions and community sessions

ACCREDITATION:

This course is an unaccredited short course that is strongly industry-aligned, which in a fast-moving sector is highly valuable. We prioritise practical, up-to-date and compliance-ready skills. As an accredited institution, we apply the same high academic & quality standards to this program, ensuring it remains rigorous, credible and directly relevant to the real cannabis and hemp industry. Our Medical content is accredited in several USA states by our Medical Cannabis partner Medical Marijuana 411.

COURSE DURATION:

+/- 80 hours over 13 weeks

MINIMUM ENTRY REQUIREMENTS:

Over 18 years old

INTAKE DATES FOR 2026:

14th April 2026

15th Sept 2026

Enrol Now

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073 384 3721

COURSE MODULES & OPTIONAL IMMERSION



13 WEEKS | ONLINE | PART TIME

CANNABIS CULTIVATION & PROCESSING

- The Botany of the Cannabis Plant
- The Chemistry of the Cannabis Plant
- Seeds: Genetics & Strain Selection
- Indoor & Outdoor Growing
- Companion Planting
- The Growing Stages of Cannabis
- Growing Methods & Mediums
- Maintenance Techniques
- Cloning Cannabis
- Maximising Quality & Yields
- Nutrients: Deficiencies and Excesses
- Stress and Diseases
- Fungi and Bacteria
- Trichomes and the Cannabis Maturity Index
- Harvesting Techniques
- Curing and Storing Methods
- Scaling up - Commercial Cultivation
- Extraction
- Testing

MEDICINAL CANNABIS

- History & Legal Landscape
- The Endocannabinoid System
- Cannabinoids and Terpenes
- Delivery Methods
- Dosing
- Clinical Practice
- Opioids
- Myths
- Side Effects, Abuse, Misuse

CANNABIS AND HEMP BUSINESS FUNDAMENTALS

- Cannabis Industry Structure & Value Chain
- Cannabis & Hemp legal and regulatory environment including a global perspective
- Cannabis Outlets
- Marketing in the Cannabis & Hemp Industry
- Cannabis as a Lifestyle
- Industrial Hemp Industry Value Chain, product development & commercialisation
- Quality Assurance & Compliance
- Global Markets & Off-Takes
- A Business Plan for a Cannabis & Hemp Venture

HEMP CULTIVATION & PROCESSING AND SUSTAINABLE FARMING

Hemp:

- Genetics & Seed Selection
- Soil Health
- Irrigation & Fertigation Methods
- Farming Machinery & Equipment
- Agri-Climatic Conditions
- Planting for different purposes
- Harvesting
- Post harvest processing

Sustainable Farming:

- Permaculture
- Future Farming

OPTIONAL INDUSTRY IMMERSION

OVERVIEW

What better way to conclude your Cannabis & Hemp 101 Professional Certificate than with a 2-day immersive tour of Cannabis businesses to see what you have learnt in real life.

The industry immersions are offered in Cape Town or Johannesburg and require a minimum of 10 attendees to be run.

Participating in the immersion is optional and not required to complete the certificate.

COST: R6,700

INCLUDES:

- Transport for the 2-day Industry Immersion
- Visit to a SAHPRA licensed farm, Cannabis nursery, extraction company and several other Cannabis businesses

EXCLUDES:

- Travel to and from the Immersion destination
- Accommodation
- Meals
- Travel Insurance
- Visas

Requirements:

- Over 18 years old
- Minimum of 10 attendees per Immersion required

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